



Caring for Your Vehicle Graphics

1. Wash regularly

- Wash whenever the car appears dirty. Contaminants allowed to remain on the graphic may be more difficult to remove during cleaning.
- Rinse off as much dirt and grit as possible with a spray of water.
- See item 4, Difficult contaminants, for spot cleaning bird droppings, tar, etc.
- Use a wet, non-abrasive detergent such as Car Wash Soap 39000 or Meguiar's NXT Generation® Car Wash or Deep Crystal® Car Wash and a soft, clean cloth or sponge.
- Rinse thoroughly with clean water. To reduce water spotting, immediately use a silicone squeegee to remove water and finish with a clean microfiber cloth.

2. Automated car washes

Brush-type car washes are not recommended as they can abrade the film and cause edges to lift or chip, as well as dulling the film's appearance. Brushless car washes are acceptable.

3. Pressure washing

Although hand washing is the preferred cleaning method, pressure washing may be used under these conditions.

- Ensure the water pressure is kept below 2000 psi (14 MPa).
- Keep water temperature below 80°C (180°F).
- Use a spray nozzle with a 40 degree wide angle spray pattern.
- Keep the nozzle at least 1 foot (300 mm) away from and perpendicular (at 90 degrees) to the graphic.

Important Note! Holding the nozzle of a pressure washer at an angle to the graphic may lift the edges of the film.

4. Difficult contaminants

Soften difficult contaminants such as bug splatter, bird droppings, tree sap and similar contaminants by soaking them for several minutes with very hot, soapy water. Rinse thoroughly and dry. If further cleaning is needed, test one of these products in an inconspicuous area to ensure no damage to the graphics: Meguiar's Gold Class™ Bug and Tar Remover or Citrus Base Cleaner. Isopropyl alcohol (IPA) (two parts IPA to 1 part water) or denatured alcohol may also help. Spot clean the contaminants. Do not use rough scrubbing or abrasive tools, which will scratch the film. Wash and rinse off all residue immediately.

5. Fuel spills

Wipe off immediately to avoid degrading the vinyl and adhesive. Then wash, rinse and dry as in Item 1 as soon as possible.

6. Polish and wax

Most standard graphic films and overlaminates can be polished or waxed with a high quality car wax. Before use, test and approve in an inconspicuous area. Do not use any abrasive polishes or cutting compounds.

For all of the carbon fiber, brushed metal, and all of other minor textured wrap films, a polishing product such as Meguiars® Natural Shine Protectant may be used. We do not recommend any polishing or wax product for the matte or textured films.

7. Store indoors or under cover whenever possible

Vinyl graphics (just like paint) are degraded by prolonged exposure to sun and atmospheric pollutants, particularly on the horizontal surfaces such as hood, trunk lid and roof. Whenever possible, store in a garage or at least in a shaded area during the day. At night protect the car from dew or rain, which may contain acidic pollutants (a common problem in many large metropolitan areas). When a garage is not available, consider using a cloth car cover at night. If your graphics start to discolor or turn brown (which is caused by acidic pollution), immediately remove the graphics from the vehicle to avoid staining the underlying paint.

Commercial Auto Insurance Policy on your Business Vehicle Wrap

Your company should look into obtaining a Commercial Auto Insurance Policy (if you don't already). You should make sure to call your Insurance company and ask to add coverage to have the policy endorsed for each vehicle you wrap. The additional coverage would be for "after market accessory coverage" in the dollar amount your company has paid for the decal wrap (the invoice must show paid in full; so you cannot add until after an invoice is provided showing paid). Most insurance carriers and insurance agents know what coverage to add to the Commercial Auto Policy. Without this coverage if your company vehicle is in an accident -- the insurance company will not pay to have the replacement vehicle "re-wrapped"; or any re-print of any panels damaged. However, if it is part of your coverage the new vehicle would get the "re-wrap" paid for.