



Magnetics Sign Care & Application Guide

IMPORTANT: TO ENSURE LONGEVITY OF YOUR MAGNETIC SIGN PLEASE READ THE FOLLOWING

This material is MAGNETIC and does need special care.

1. Before Applying

Ensure that both your vehicle AND the back of your Magnetic Sign are clean!
Examine the edges of your sign to make sure there is no damage, lumps or bumps.
A bump on the edge can allow air and moisture under the sign causing it to lift off the vehicle or damage the sign.

2. Applying Your Sign

Let one edge of the sign contact the vehicle then allow the magnet to naturally contact the vehicle until it is all down.
Rub over the entire surface of your magnetic sign to make sure it is all down.

3. Precautions

Care should be taken with all vehicles, especially with new paint finishes.
All surfaces should be checked regularly. Waxing your vehicle along with the back of your sign can help prevent damage to both your sign and your vehicle.
Avoid using your Magnetic sign on a re-painted surface for around 3 months.
The re-painted area should be polished before the sign is mounted.
To avoid "ghosting", remove signs often to let the sun evenly bleach the entire vehicle.
Magnetic signs on are not recommended on the hood of your vehicle due to the heat, curvature and air flow.

4. Do Not Apply to Frozen, Frosted, Wet, Dirty or Hot Vehicle

Avoid leaving Magnetic signs in extreme sunlight for prolonged periods while on or off the vehicle.
When signs are mounted do not exceed legal speed limit (signs are tested up to 70mph but this does not take into account head winds, wind speed and air turbulence).

5. Maintenance

Wash signs with warm water and mild detergent. Avoid cleaning fluids and solvents.
Keep your magnetic sign as dry as possible. Remove your sign after rain and wipe dry.
Moisture collecting behind the sign can ingress into the material and cause blistering if left unchecked.
Remove your sign if there is snow, sleet or heavy rain.
Remove the signs periodically. Clean and dry both the magnetic side and the surface of the vehicle.
Dirt and moisture trapped between the magnetic sheeting and your vehicle can damage its finish.
Remove signs from vehicle during very hot and sunny periods.
Accidental wrinkles can sometimes be removable with the careful use of a cool iron and a flat firm surface.

6. Storage

Store signs flat or in a 3" diameter roll with the printed side out.
Stand rolls upright, not on their side.
Store in a clean environment as the magnets will naturally attract particles.
Do not put heavy objects on or lean up against signs when in storage.
During cold weather allow the sign to uncurl in a warm atmosphere before use.
* Store at room temperature or about 68°F out of direct sunlight

7. Magnetic Roof Signs

Ensure vehicle roof is clean and dry, free from grease, wax polish and ice.
Position sign so all magnets make maximum contact with surface.
Inspect magnet rubber covers regularly and replace if damaged.
When signs are fitted do not exceed legal speed limit (signs are tested up to 70mph).
This does not take into account wind speed, head winds and air turbulence.
In adverse weather conditions such as strong winds and heavy rain, remove sign from vehicle.
An adhesive roof protector can help prevent scratching to the roof when fitting and removing the sign.

8. Caution:

Avoid using Magnetic sign on newly painted surfaces, allow approximately 90 days for paint to totally cure before application.
Avoid Non-metallic body fillers and wood grain vinyl siding.

THERE IS NO WARRANTY EXPRESSED OR IMPLIED AGAINST LOSS OF SIGN OR DAMAGE TO VEHICLE SURFACES, WE HAVE NO CONTROL OVER HOW SIGNS ARE CARED FOR, ALTERED, STORED, AND/OR USED, OR THE SURFACE TO WHICH THE SIGNS ARE APPLIED